

Lemon **Markets** Pitch Deck

The Future of Perp Trading



The Problem

▶ **The Solution We Offer**

Market Opportunity

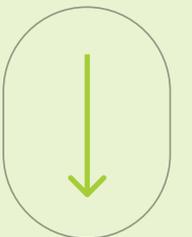
Our Traction

Product Demo

Meet Our Team

Funding And Roadmap

Our Partners





The **e** Problem

The Future of Perp Trading



“Perpetual trading in Web3 is growing fast. But most perp DEXs still prioritise liquidity providers over trader freedom and fairness and limited assets.”

01

Limited Market Access

Traders can't trade perp on any tokens that they like and are only capped by whatever tokens are available.

02

Misaligned Trading Incentives Optimization

Traders long and short tokens they really have convictions for

03

Unfair Market Dynamics

Most Perp Dexes are rigged to favour liquidity providers



The **Solution** We Offer

The Future of Perp Trading



Lemon Markets is a permissionless perpetual DEX built on a **Traders-vs-Market (TVM) model**. Traders can open leveraged positions across any asset class: meme coins, major crypto, forex pairs, RWAs, and volatility indices. All within one unified on-chain market.





Market Opportunity

The Future of Perp Trading



In the past 7 days alone,
on-chain perpetual DEXs
recorded **\$313.7B** in
trading volume,
surpassing traditional
AMMs at \$280.1B.



**This highlights
two key insights:**

Perp DEXs Are Outperforming AMMs:

Perpetual DEXs are now doing more trading volume than AMMs, showing a clear shift in trader preference toward perpetual markets.

Huge Untapped Meme Market:

Meme coins account for 80–90% of AMM tokens yet most perp DEXs can't list them, leaving billions in volume untouched. And the opportunity goes far beyond memes: traders also want access to **crypto majors, forex, RWAs,** and **volatility markets** that current platforms barely support. Lemon captures all of it.

The Main Competitors



Superp

Superp is a Perp DEX for Millions of Tokens, up to 10,000x Leverage & No Liquidation. Binance Most Valuable Builder Season 8 Cohort & CoinMarketCap Accelerator Project.



Uranus

URANUS.AG is a new kind of DEX like none that exists to date; Permissionless, Peer 2 Peer, Fully Decentralized that lets you LONG or SHORT any Solana asset (SPL) from Memecoins, xStocks, Prediction Markets, RWA. If the asset has a liquidity pool and a price metric on-chain, it's available for predictions trading on uranus.ag



Our Traction

The Future of Perp Trading



Product Validation

Over

5000

Active traders
onboarded on
testnet

Trade Volume

Over

\$3m

Volume traded on
Lemon Markets

Community

Over

2500

Community
members

 X

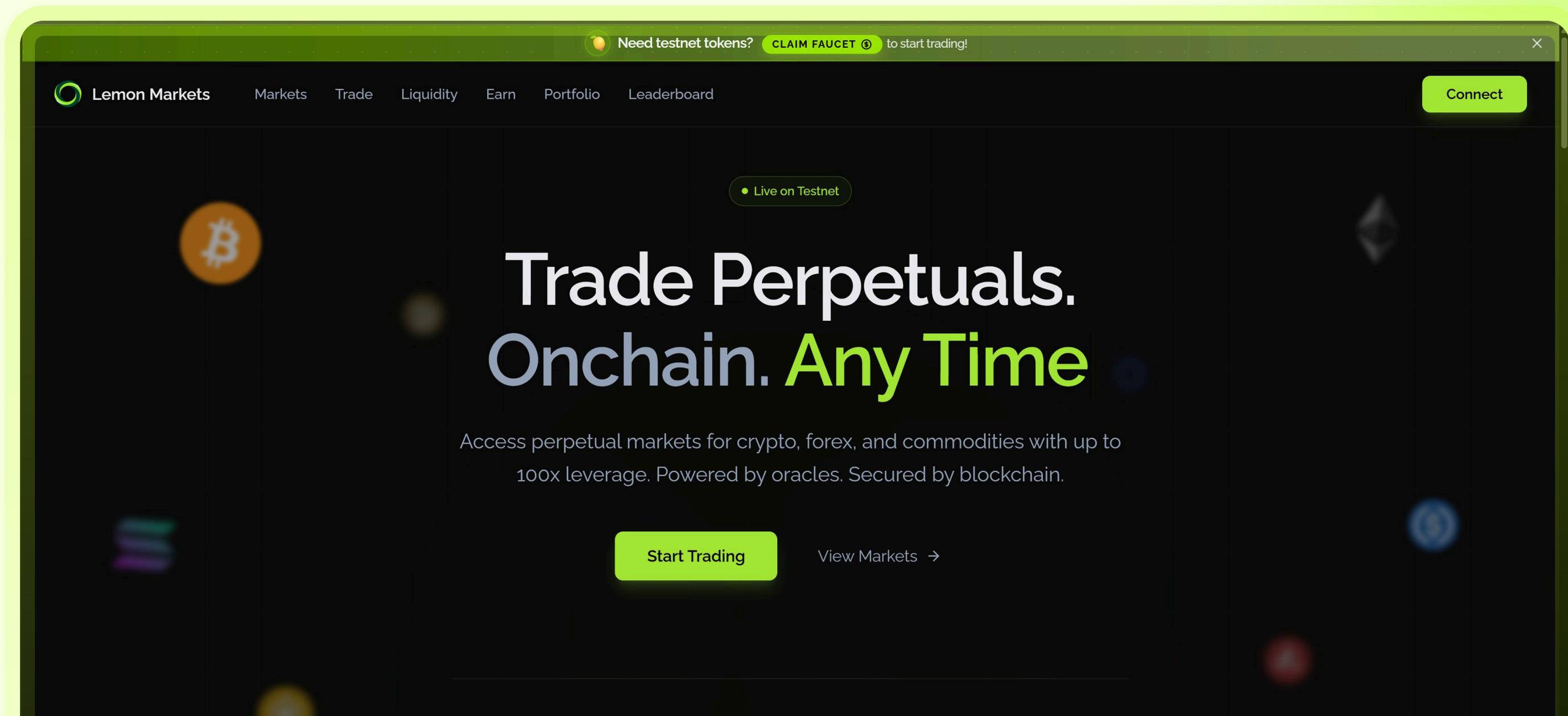


Product Demo

The Future of Perp Trading



Landing page



The screenshot shows the Lemon Markets landing page with a dark theme. At the top, a notification bar reads "Need testnet tokens? CLAIM FAUCET to start trading!". The navigation menu includes "Lemon Markets", "Markets", "Trade", "Liquidity", "Earn", "Portfolio", and "Leaderboard", with a "Connect" button on the right. The main content area features a "Live on Testnet" badge, a large headline "Trade Perpetuals. Onchain. Any Time", and a sub-headline "Access perpetual markets for crypto, forex, and commodities with up to 100x leverage. Powered by oracles. Secured by blockchain." At the bottom, there are "Start Trading" and "View Markets" buttons.

Need testnet tokens? CLAIM FAUCET to start trading!

Lemon Markets Markets Trade Liquidity Earn Portfolio Leaderboard Connect

• Live on Testnet

Trade Perpetuals. Onchain. Any Time

Access perpetual markets for crypto, forex, and commodities with up to 100x leverage. Powered by oracles. Secured by blockchain.

Start Trading View Markets →

Traders Leaderboard

Rank	Account	Points	Tier
1	0x5167...ffe2	2,164,108,257.13	Gold
2	0x9614...1154	542,888,732.05	Gold
3	0xba75...9547	333,481,346.72	Gold
4	0xa6b4...0ed3	19,089,475.2	Silver
5	0x0f45...5d5a	16,069,436.72	Silver
6	0x579d...d72f	14,390,760.8	Silver
7	0x31fe...26b4	12,318,482.93	Silver
8	0xdaa4...2062	11,291,395.95	Silver
9	0xd87e...cfa2	11,259,436	Silver
10	0x6288...5ac9	8,268,595.67	Silver

Markets

Lemon Markets
Markets Trade Liquidity Earn Portfolio Leaderboard
Connect

SORA +2.46%
 WETH -12.20%
 ZORA -15.38%
 MANYU -13.11%
 BLUAI -15.64%
 SORA +2.46%
 WETH -12.20%
 ZORA -15.38%
 MANYU -13.11%
 BLUAI -15.64%

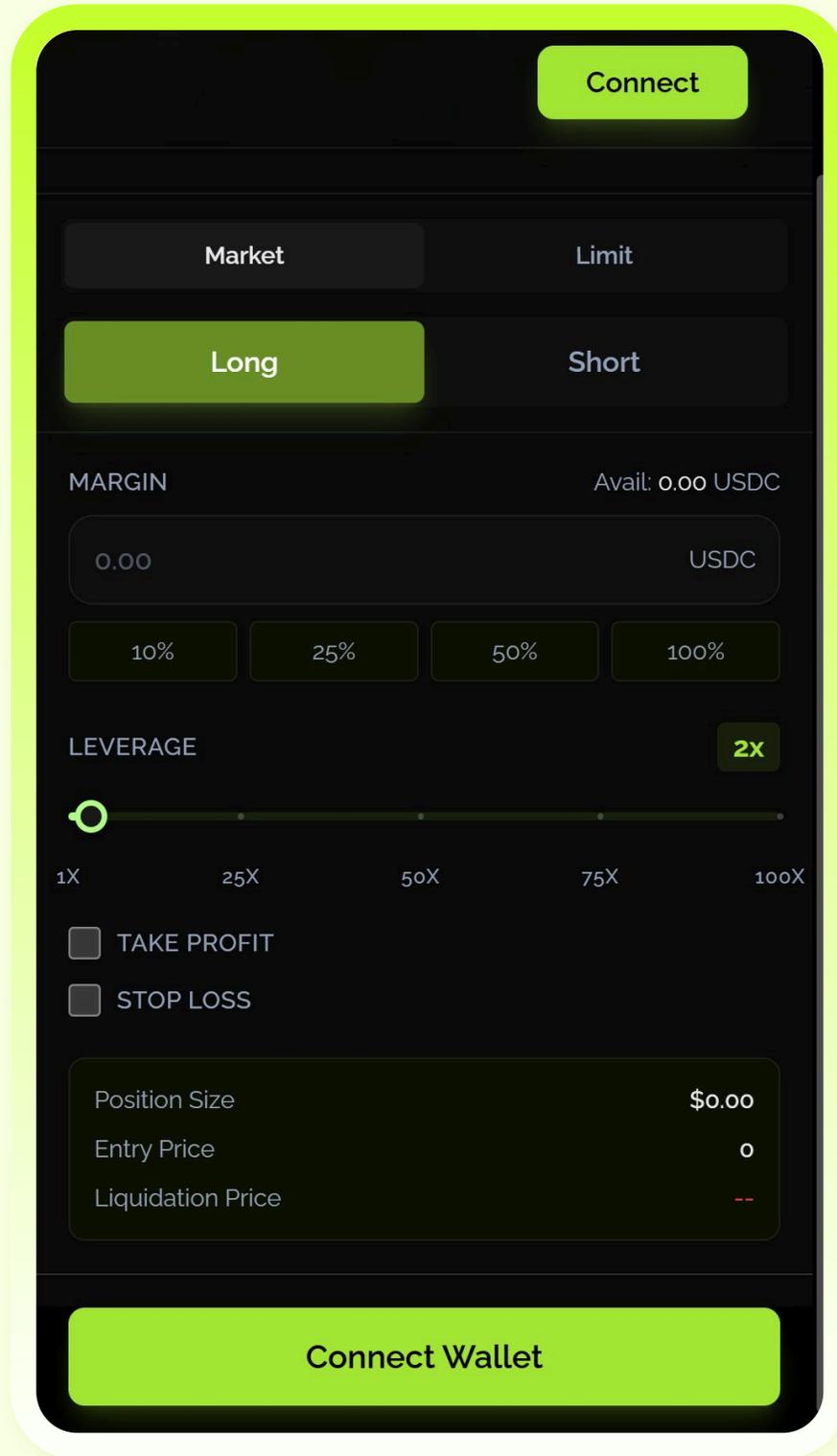
All Chains v All Crypto v

MARKET	XP	PRICE	MARKET CAP	TOTAL LIQUIDITY	24H CHANGE	OPEN INTEREST	24H VOLUME
WETH Wrapped Ether	5:23	\$0.0310	\$2.18M	\$13.01K	▼ -12.20%	\$0.00	\$0.00M
ZORA Zora	5:23	\$0.0219	\$98.05M	\$5.71M	▼ -15.38%	\$0.00	\$3.55M
BLUAI Bluwhale AI	5:23	\$0.006754	\$8.29M	\$595.99K	▼ -15.64%	\$0.00	\$1.24M
SORA Sora Oracle	5:23	\$0.000103	\$102.63K	\$58.69K	▲ 2.46%	\$0.00	\$0.01M
MANYU Manyu	5:23	\$0.000000	\$8.08M	\$692.15K	▼ -13.11%	\$0.00	\$0.17M

Rows Per Page: 20 v

 << < Page 1 of 25 > >>

Lemon Markets Trade Card



The image shows a mobile application interface for trading. At the top right is a red "Connect" button. Below it are two tabs: "Market" and "Limit", with "Market" selected. Underneath are "Long" and "Short" buttons, with "Long" selected. The "MARGIN" section shows "Avail: 0.00 USDC" and a text input field containing "0.00" with "USDC" as a dropdown. Below the input are four buttons for margin percentages: "10%", "25%", "50%", and "100%". The "LEVERAGE" section features a slider from "1X" to "100X" with a red circle at the "2X" mark. Below the slider are two unchecked checkboxes: "TAKE PROFIT" and "STOP LOSS". At the bottom, a summary box shows "Position Size" as "\$0.00", "Entry Price" as "0", and "Liquidation Price" as "--". A large red "Connect Wallet" button is at the very bottom.

Connect

Market Limit

Long Short

MARGIN Avail: 0.00 USDC

0.00 USDC

10% 25% 50% 100%

LEVERAGE 2X

1X 25X 50X 75X 100X

TAKE PROFIT

STOP LOSS

Position Size \$0.00

Entry Price 0

Liquidation Price --

Connect Wallet

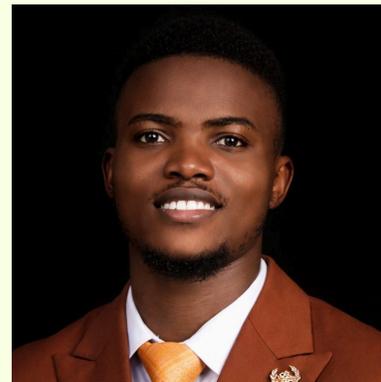
Meet **Our** Team

The Future of Perp Trading

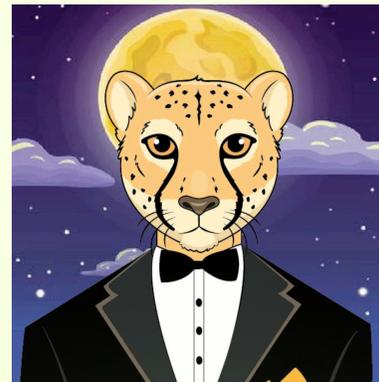




Enoch Daniel
Co-founder & Team Lead



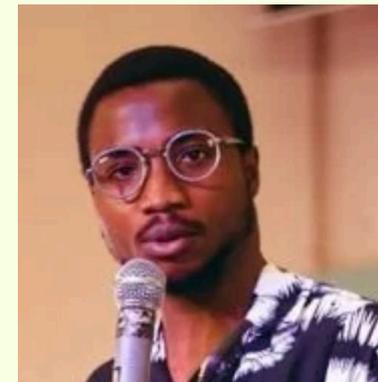
Taiwo Joshua
Growth Lead



Barry Wisdom
Design Lead



Daniel Williams
Product Manager



Elcharitas
Lead Engineer

Funding **and** Roadmap

The Future of Perp Trading



Raise Goal

\$1,000,000

To accelerate product growth, strengthen infrastructure, and scale community adoption.

Use of Funds

- **Initial Liquidity:** Incentivize new traders and ensure smooth market entry.
- **Smart Contract Audit:** Strengthen security and build investor confidence.
- **APIs, Bots & VPS:** Power faster and more efficient trading systems.
- **Marketing & Partnerships:** Collaborate with KOLs and Web3 communities to grow reach.
- **Team Expansion:** Hire top developers and contributors to speed up delivery.

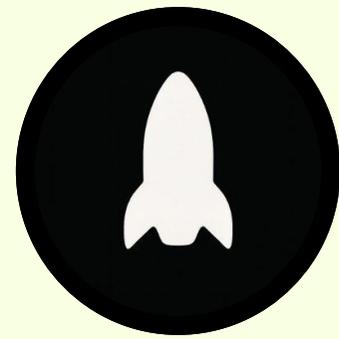
What's Next

- **Product Launch:** Going live in the next 3 weeks.
- **Multi-chain Support:** Using OIF to integrate multiple blockchains at once
- **\$5M TVL Target:** By end of 2026 through community-driven growth.
- **Oracle Expansion:** Launching a robust oracle to enable more markets and hit \$1B TVL by Q3 next year.
- **Airdrop & Token Launch:** Rewarding early users and boosting ecosystem engagement.

Our Partners

The Future of Perp Trading





Kickoff.fun

Thank You!

The Future of Perp Trading

When the Market gives you
lemons, turn it to lemonades
with Lemon Markets.



